

# EXCELLENCE IN QUALITY

3 July 2017, Lucerne, Switzerland



V.I.P.



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International Conference 'Excellence in Quality' has become an annual joint effort of Europe Business Assembly (UK), Academic Union Oxford (UK), European Medical Association (Belgium), Swiss Institute of Quality Standards (Switzerland). The conference was held in Lucerne on 3 July 2017 and gathered together more than 200 regional business, professional and academic elite representatives from 58 countries. Acclaimed Swiss and international professionals shared and learnt from each other for business improvement and positive social transformation.

'Quality' forum was concentrated on quality philosophy and top trends, strategies and quality management practices from the leadership and competitiveness perspective. It was dedicated to 'Quality in Education: Trends, Strategies, Practices'. The main focus of the conference was kept on the role models of excellence of leading regional universities and higher education institutions as well as on strategies of education management. Participants, incumbent Academic Union Oxford members, University rectors and educational management seniors, higher education institutions and innovative research centers gathered together to share and learn from each other for academic improvement and positive social transformation, to present achievements in the field of education.

The agenda of the forum consisted of the Official Opening and welcome addresses from Prof. John Netting, Director General, Europe Business Assembly, MONSPACE Multinational Corporation from Malaysia, the Official Partner of the Conference, and from VIP Forum Partners: Tarabya British Schools, Turkey; CHC HOTELS - Chnaris Hotel Management, Development & Consulting S.A, Greece; ORB Corporate SDN BHD, Malaysia; Port Autonome de Dakar, Senegal; PT Taspen (Persero), Indonesia; University of Mpumalanga, South Africa

Acclaimed experts and professors introduced the advanced learning courses for business processes & quality improvement and expert sessions by Oxford Business Expert Centre.

The Academic session was dedicated to 'Quality in Education: Trends, Strategies, Practices'. Its format included a Workshop on 'OXFORD ADVANCED PROGRAMME IN HIGH EDUCATION LEADERSHIP' which was presented by Dr. Rui Verde, Author, Professor of Law, Human Rights Adviser, Head of Law & Economics Department, AU Oxford, Ph.D. Law, University of Newcastle, UK.

Educational excellence examples and regional academic institutions' cases were provided by rectors and senior management of regional Universities and higher educational institutions participating in the workshop, and following panel discussion about 'How to implement Oxford education quality standards to national University management and learning process?'

The session also contained presentations from lead regional higher educational institutions, members and partners of the Academic Union Oxford highlighting professional achievements and innovative developments. Admission of new members to the Academic Union, Oxford and Club of Rectors of Europe followed the academic session.

'Excellence in Quality' Award Ceremony came as a climax of the forum, honouring regional leaders in the quality sphere. At the Award Ceremony Europe Business Assembly was proud to present **Tarabya British Schools, Turkey** as a leading educational industry provider. Tarabya British Schools, Turkey was awarded with the European Quality Award for the high quality of **Tarabya British Schools, Turkey's** services, strong position in the national market and in international ratings, successful implementation of modern management technologies, high staff qualification and efficient marketing strategy and was included to the Academic Union, Oxford.

## The award was received by Mr. Mehmet Gültekin, Chairman of Tarabya British Schools

Equality of education and equality of opportunity are the foundations of the Tarabya British Schools' (TBS) vision. The aim was not only to provide talented students direct access to top universities through the British system of IGCSEs and 'A levels,' but also to provide students who, with their Turkish high school diploma alone, would be exempt from foundation years at universities around the world. After working closely with the Turkish Ministry of Education and Cambridge International Examinations, TBS now offers a unique, integrated education system. At TBS the education system combines the national and international curricula to provide a dual programme that is offered from pre-school and results in a dual award of 'A levels' and an Anatolian High School Diploma on graduation. By increasing the number of these schools, TBS continues to contribute to the advancement of opportunity and equality of education in Turkey.

EBA also congratulates **Tarabya British Schools** with joining to the Academic Union, Oxford.

Here in EBA we wish **Mr. Mehmet Gültekin** new achievements in professional field and hope that **Tarabya British Schools** will significantly benefit from the deserved EBA award and European recognition and will be inspired by it for further professional successful development and enhancement of the students' credibility.